

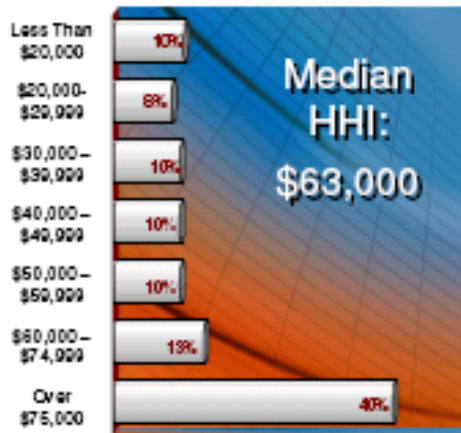


Adult Contemporary Listener Profile

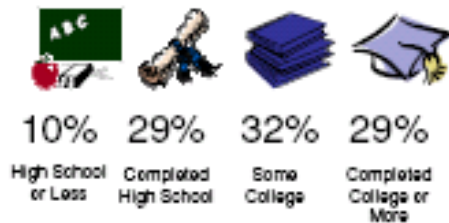
Gender



Household Income



Education



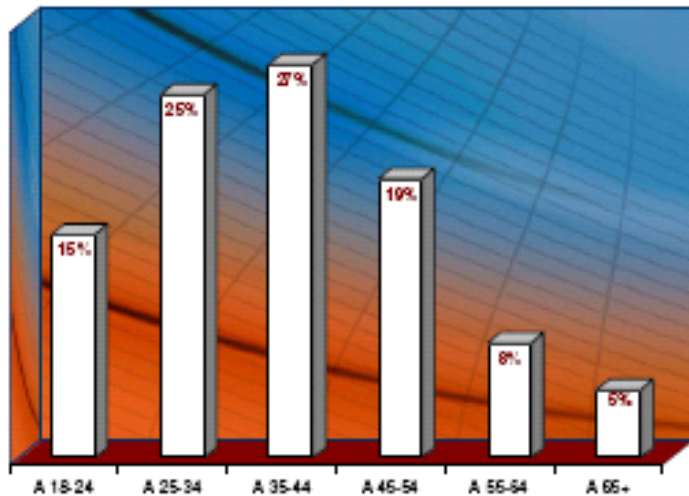
Home Ownership



72%
Own Home

Demographic Breakout

Source: Radio Advertising Bureau



Occupation

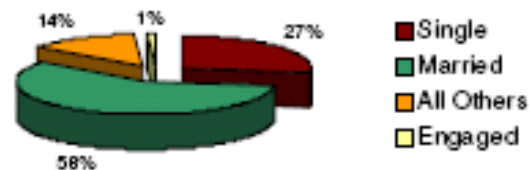
Professional and Related Occupations	16%
Management, Business and Financial	13%
Sales and Office	23%
Natural Resources, Construction, Maintenance	6%
Other	19%

Households with Children



50%
have children
at home

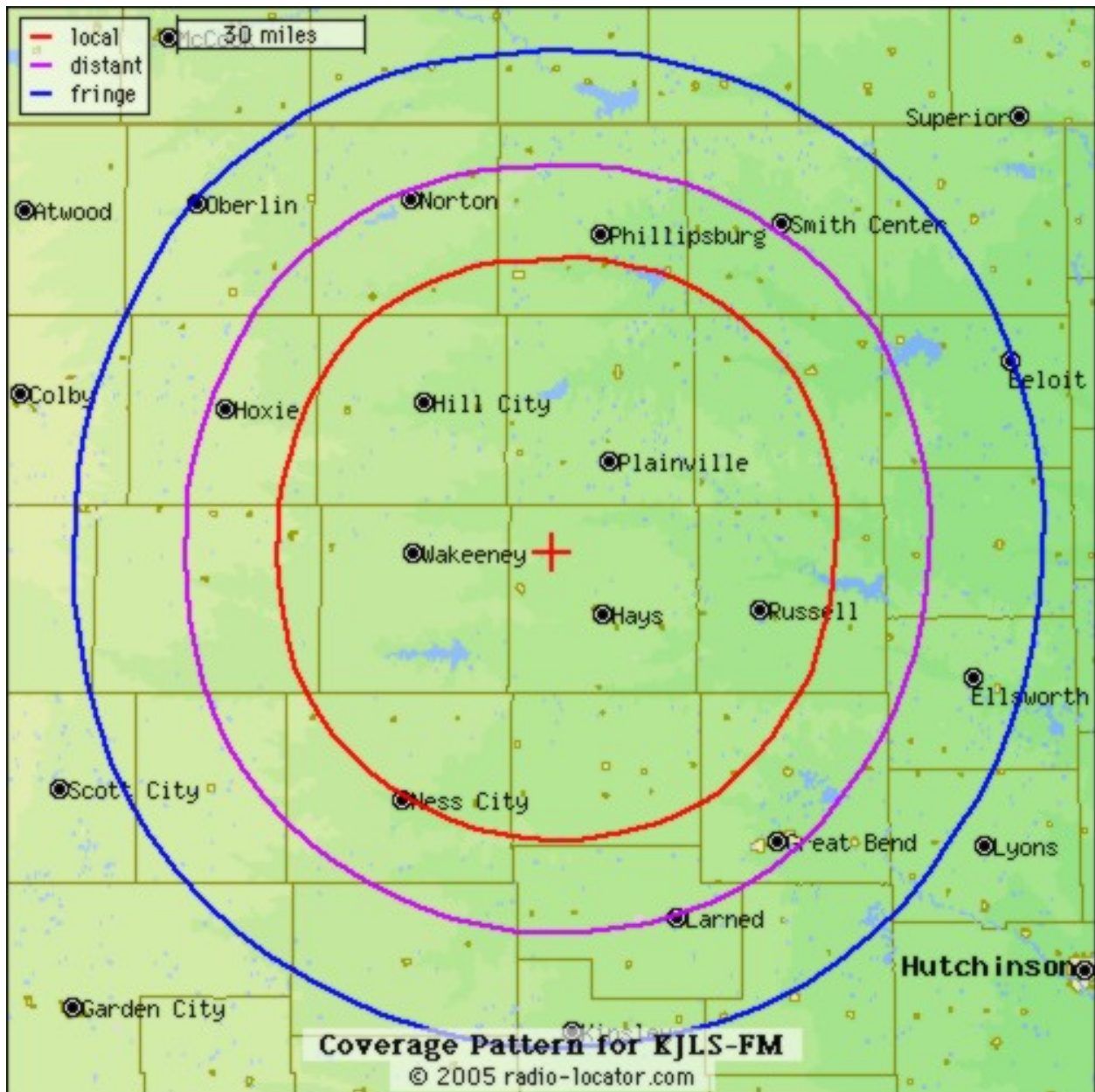
Marital Status



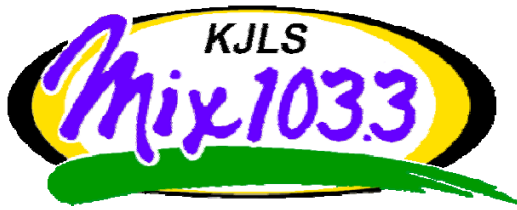


KJLS FM "Adult Contemporary" Maps

2300 Hall St, Hays, Kansas 67601
785-625-2578, www.kjls.com



KKQY Listening Area includes the cities of Hays, Ellis, WaKeeney, Plainville, Hill City, Stockton, Phillipsburg, LaCrosse, Russell, Great Bend, Ness City and other communities within a 21 county area.



KJLS FM "Adult Contemporary"

Programming

2300 Hall St, Hays, Kansas 67601

785-625-2578, www.kjls.com

KJLS, Mix 103 FM, features an Adult Contemporary Format with syndicated shows from Rick Dees Top 40 Countdown, Backtrax USA - 80's & 90's, Leeza Gibbons Hollywood Confidential, and Sunrise. KJLS is the Home of Fort Hays State University Tiger Sports, and features Wake Up with Dustin Armbruster, the Friday Night Block Party, and Fr. Mike Scully's Message At The Top.



FRIDAY NIGHTS 10-MIDNIGHT
FRIDAY NIGHT BLOCK PARTY

