

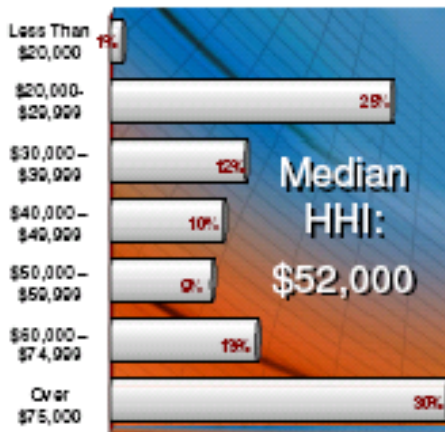


Real Country Listener Profile

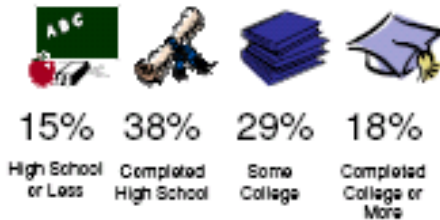
Gender



Household Income



Education

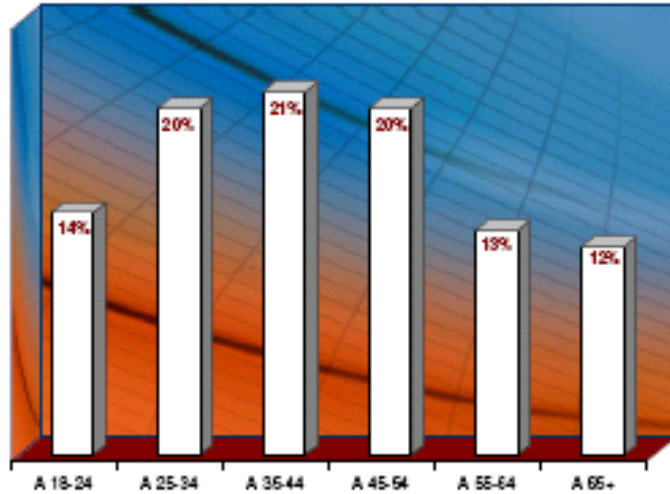


Home Ownership



Demographic Breakout

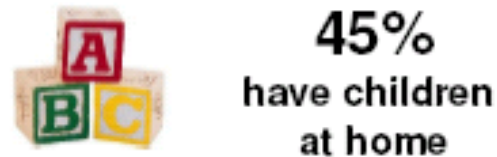
Source: Radio Advertising Bureau



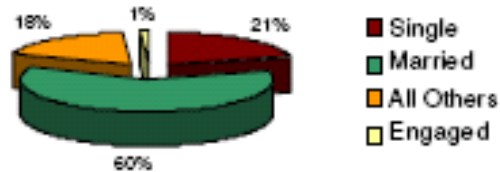
Occupation

Professional and Related Occupations	12%
Management, Business and Financial	10%
Sales and Office	17%
Natural Resources, Construction, Maintenance	9%
Other	21%

Households with Children



Marital Status

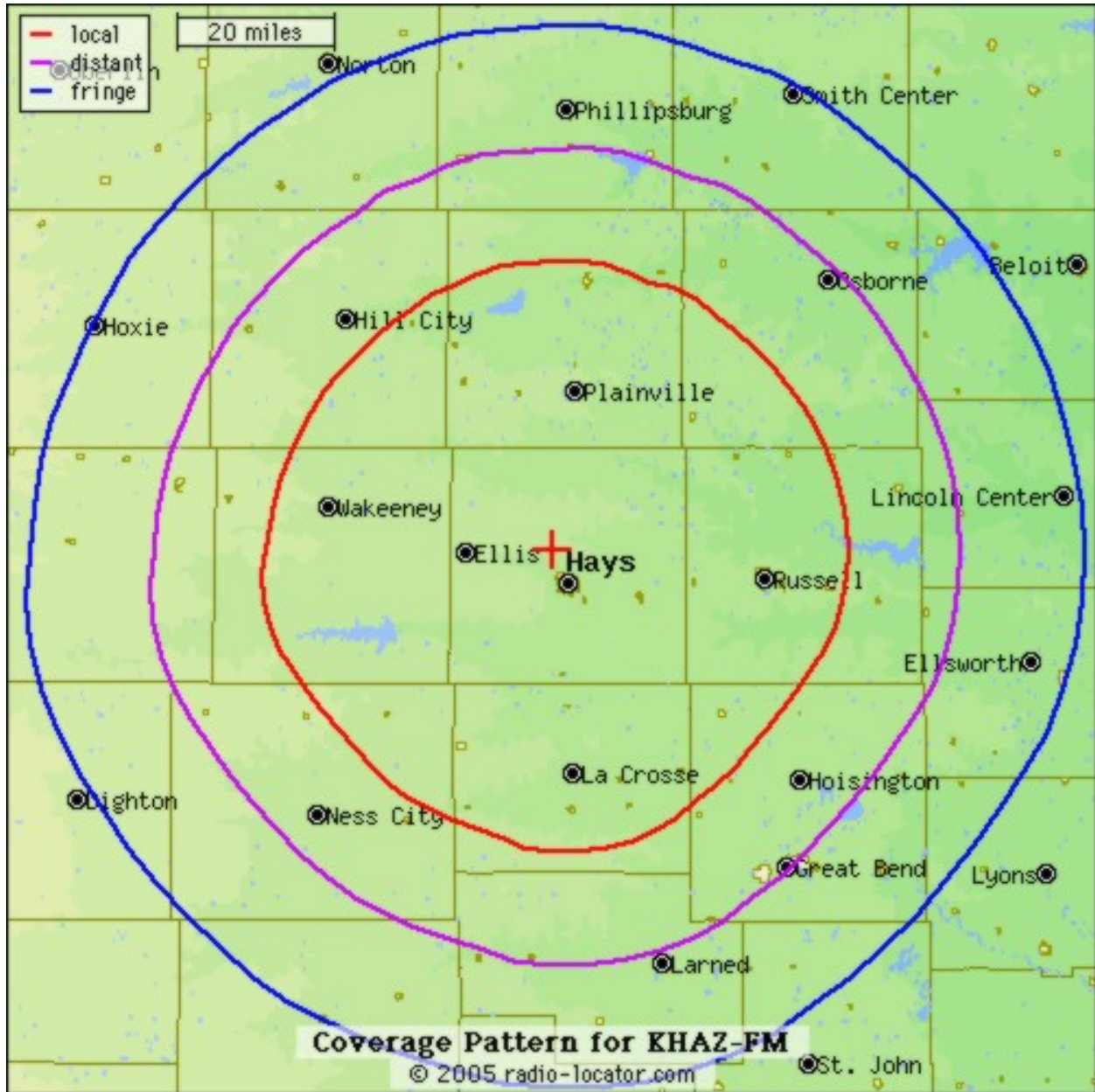


"Our Listeners are your potential customers"



KHAZ FM "Real Country" Maps

2300 Hall St, Hays, Kansas 67601
785-625-2578



KHAZ Listening Area includes the cities of Hays, Ellis, WaKeeney, Plainville, Hill City, Stockton, LaCrosse, Russell, Hoisington, Great Bend, Ness City and other communities within a 18 county area.



KHAZ FM "Real Country"
Programming

2300 Hall St, Hays, Kansas 67601
785-625-2578

KHAZ, 99KZ Country, features an Real Country Format with shows from Country Gold Saturday Night, Bob Kingsley's Country Top 40, The Lutheran Hour on Sundays, and the "Ag Info Center" 5 times daily. Theresa Trapp drives you safely to work. The Mid Day Drive-Thru Request Hour gets you through early afternoons.



AG INFO CENTER

